



## CALL FOR PAPERS

July – December 2024 (Volume: 8, Number:2)

Journal of Business Studies invites original research papers for the publication of its half-yearly issue on behalf of the School of Business, Bangladesh Open University, Gazipur. Journal of Business Studies invites research papers, case studies, and book reviews on contemporary business problems, and socio-economic issues, which broadly come under the purview of business studies, and open and distance learning.

**The deadline for submitting the articles has been extended to August 20, 2026.**

Interested authors, faculty members of different universities, academicians, and researchers are cordially requested to submit their write-ups/articles for publication in the said journal by **extended deadline (August 20, 2026)**.

### **Format of the Manuscript and Guidelines for Authors**

- a) The author(s) should ensure the originality of the article and ensure that the submitted manuscript has not been published previously and is not under consideration for publication elsewhere. A cover letter should clearly identify the author's name (with designation, address, phone, fax, e-mail address) responsible for correspondence.
- b) Two hard copies along with a soft copy (MS Word version XP in DOC and RTF format) should be submitted, typed in English on A-4 size paper in double space. Fonts and format must follow the APA style (7<sup>th</sup> edition). Pages should be numbered chronologically. The article should not exceed 15 journal pages including tables, figures, and references.
- c) Article format, citations, and references should fully comply with the APA style. The content flow should be ordered as follows: Title page, Abstract, Keywords, Introduction, Objectives/Hypothesis, Literature Review, Materials and Methods, Findings and Analysis, Discussion and Conclusion, Recommendations, References, Appendices (Tables and Figures with captions).

**Title page:** This should include the title of the article, authors' names and affiliations complete mailing address, e-mail, and telephone number of one of the authors who will review the proof and the suggested running head.



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Gazipur-1705, Bangladesh

**Abstract:** This should be on the 2nd page of the manuscript. The title should also be written at the top of the abstract. The abstract should consist of not more than 150 words.

**Keywords:** A list of 3-6 keywords to be provided directly below the abstract. Keywords should reflect the precise content of the manuscript and of words or phrases.

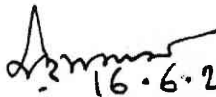
- d) For APA format, please see the APA manual (7<sup>th</sup> edition) through scanning:



- No publication fee.
- Author's honorarium is Tk. 2,000 for each published paper.

- e) **Tables:** Tables should be typed on different sheets and numbered consecutively with Roman numerals. Tables should be self-explanatory and include a brief descriptive title.
- f) **Scan:** Any figure, drawing, illustration, or picture can be sent with scanning (in JPG/JPEG Format) conditioned to attach with photocopy with original citation and references and, if applicable, prior permission will be needed.
- g) **Measurement Unit:** All measurements must be given in metric units.
- h) **Address for Submission:** Three original copies along with a soft copy of the manuscript should be sent to: The Editor "Journal of Business Studies", School of Business, Bangladesh Open University, Gazipur-1705, Phone: 02-996691106, E-mail: [editor.jbs.sob.bou@gmail.com](mailto:editor.jbs.sob.bou@gmail.com)

A manuscript that fails to comply with the above guidelines will not be considered for publication.

  
16.6.2026

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